

qualia Product Manual



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1. QUALIA* COPY

** Please note that qualia should always be written with a lower case 'q' even when it is used at the start of a sentence.*

40 words

qualia is situated on the northernmost part of Hamilton Island, surrounded by the natural wonder of the Great Barrier Reef and with views across the Whitsundays. An oasis of Australian style, qualia provides exceptional levels of award-winning luxury and intuitive, friendly service.

For inspiration follow @qualia, #qualia, @hamiltonisland, #hamiltonisland

60 words

qualia is situated on the northernmost part of Hamilton Island, surrounded by the natural wonder of the Great Barrier Reef. An oasis of Australian style, qualia provides exceptional levels of award-winning luxury and intuitive, friendly service. Feel time unravel in uniquely spacious and private pavilions that sit in perfect harmony with the natural beauty of the island's Australian bushland.

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100 words

qualia is situated on the secluded northernmost part of Hamilton Island, surrounded by the natural wonder of the Great Barrier Reef and with views across the Whitsundays. An oasis of Australian style, qualia provides exceptional levels of award-winning luxury and intuitive, friendly service.

Feel time unravel in uniquely spacious and private pavilions that sit in perfect harmony with the natural beauty of the island's Australian bushland. Sample the two exceptional restaurants, featuring seasonal local and international produce with mesmerizing Whitsunday Island views. Or for a truly memorable experience, visit Spa qualia with its contemporary yet natural approach to spa creating the ideal place for wellness and relaxation.

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250 words

qualia is situated on the secluded northernmost part of Hamilton Island, surrounded by the natural wonder of the Great Barrier Reef and with views across the Whitsundays. An oasis of Australian style, qualia provides exceptional levels of award-winning luxury and intuitive, friendly service.

The unique northern aspect provides the ideal location to appreciate the passing beauty of each day, with 60 individual pavilions, some incorporating private plunge pools. Or, experience the uncompromising luxury and privacy of the Beach House with its own guest pavilion.

Here, you can feel time unravel however you choose. Facilities include two serene pools, a library, private dining room, two bars and restaurants and a fitness centre. For a truly memorable experience, visit Spa qualia with its contemporary yet natural approach to spa creating the ideal place for wellness and relaxation. Guests also have their own two-seater golf buggy, allowing the rest of the island to be explored at a leisurely pace.

Delicious and seasonal, qualia's executive chef sources the freshest local and international produce for the two restaurants; Long Pavilion set high among the Eucalyptus trees with its sweeping views and Pebble Beach on the edge of the sand.

Experience qualia now, with just a short direct flight taking only 2-3 hours from international gateway cities on Australia's east coast.

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450 words

qualia is situated on the secluded northernmost part of Hamilton Island, surrounded by the natural wonder of the Great Barrier Reef and with views across the Whitsundays. An oasis of Australian style, qualia provides exceptional levels of award-winning luxury and intuitive, friendly service.

The unique northern aspect provides the ideal location to appreciate the passing beauty of each day, with 60 individual pavilions, some incorporating private plunge pools. Or, experience the uncompromising luxury and privacy of the Beach House with its own guest pavilion.

Here, you can feel time unravel however you choose. Facilities include two serene pools, a library, private dining room, two bars and restaurants and a fitness centre. Guests also have their own two-seater golf buggy, allowing the rest of the island to be explored at a leisurely pace. For a truly memorable experience, visit Spa qualia with its contemporary yet natural approach to spa creating the ideal place for wellness and relaxation. The spa treatments are thoughtfully designed to balance the synergy between mind and body and to capture the essence of Australia and the Great Barrier Reef.

For those with a more adventurous spirit, the Great Barrier Reef is the perfect place to make some unexpected discoveries. Head off on a diving or snorkelling adventure, or marvel at the wondrous diversity of underwater life on a reef tour. There is also a wide variety of watersports to pursue.

Exclusive to Hamilton Island and qualia is our Journey to the Heart tour. Take a helicopter with Hamilton Island Air to Heart Island, a luxury pontoon where you can snorkel and swim off the pontoon and take a glass bottom boat out to the coral reef formations around famous Heart Reef.

qualia has been carefully designed to create an experience that will be treasured always. It should come as no surprise then that qualia can also make possible those special and personal moments to ensure each visit is truly unforgettable. Why not secure the services of a yacht and cruise the Whitsundays, unwind on the pristine sands of Whitehaven Beach or a nearby private and secluded beach, or take a bird's eye view on a private, scenic helicopter flight? There are many ways to complement a stay at qualia.

Delicious and seasonal, qualia's executive chef sources the freshest local and international produce for the two restaurants; Long Pavilion set high among the Eucalyptus trees with its sweeping views and Pebble Beach on the edge of the sand. Guests can also join the unique 'Talk and Taste' food and drink pairing experiences at qualia.

Visit qualia now, with just a short direct flight taking only 2-3 hours from international gateway cities on Australia's east coast.

For inspiration follow @qualia, #qualia, @hamiltonisland, #hamiltonisland

2. ACCOMMODATION AND RATES COPY

qualia features 60 individual pavilions pavilions that sit in perfect harmony with the natural beauty of the island's Australian bushland. The Leeward Pavilions provide a hideaway with a mix of tropical bushland and sea views, and the Windward Pavilions offer private plunge pools. Additionally the exclusive Beach House has its own 12-metre infinity pool and private guest house.

Leeward Pavilion

The south west-facing Leeward Pavilions offer a serene outlook of both the island and the Coral Sea. They boast a deep private sundeck, which is the perfect place to capture the warmth of the sun during the day and amazing sunsets at dusk.

Windward Pavilion

The north-facing Windward Pavilions offer panoramic views of the Coral Sea and Whitsundays. The beautifully appointed pavilions feature a living room, separate bedroom with a king bed or split twins, ensuite and offer the added indulgence of a private plunge pool.

Beach House

The uniquely private north-facing Beach House at qualia is beautifully spacious laidback luxury with spectacular ocean views. Walls disappear in the creatively designed open space, with dining seating for 10, a fully-appointed entertaining deck and a 12-metre infinity edge private pool. A separate guest house is perfect for friends or family to stay.

Available in all Pavilion categories, qualia offers guests the flexibility of selecting from the following rate options:

qualia Classic

All qualia's accommodation rates are inclusive of VIP return airport to resort transfers, a la carte breakfast, complimentary non-alcoholic beverages, use of non-motorised watersports, plus guests also have use of their own golf buggy, allowing the rest of the island to be explored at a leisurely pace.

qualia Gourmet

qualia's Gourmet rates are inclusive of VIP return airport to resort transfers, a la carte breakfast and dinner at the Long Pavilion or Pebble Beach restaurant, complimentary non-alcoholic beverages, use of non-motorised watersports, plus guests also have use of their own golf buggy, allowing the rest of the island to be explored at a leisurely pace.

3. PACKAGES COPY

Spa qualia Indulgence

Ideally situated at the centre of the resort to catch the soft sea breeze and take in the tranquil views of the Whitsundays, Spa qualia is the perfect place in which to indulge and unwind. The Spa qualia Indulgence package includes four nights' accommodation, a 90-minute Driftaway Ritual massage per person, VIP return airport to resort transfers, a la carte breakfast, dinner on one evening at the Long Pavilion or Pebble Beach restaurant, complimentary non-alcoholic beverages, use of non-motorised watersports and fitness centre, plus guests also have use of their own golf buggy, allowing the rest of the island to be explored at a leisurely pace.

Great Barrier Reef Discovery

A great way to experience one of the seven Natural Wonders of the World. Spend some time exploring the Great Barrier Reef, home to some of the most amazing marine life ever seen. This package includes four nights' accommodation, the 'Reef Discovery Tour' return heli-tour to the reef with Hamilton Island Air, VIP return airport to resort transfers, a la carte breakfast, dinner on one evening at the Long Pavilion or Pebble Beach restaurant, complimentary non-alcoholic beverages, use of non-motorised watersports fitness centre, plus guests also have use of their own golf buggy, allowing the rest of the island to be explored at a leisurely pace.

Island Interlude

Toast your getaway together with Champagne, share an intimate luxury cruise to witness a spectacular Whitsunday sunset and indulge in the ultimate gourmet picnic experience for two on a secluded beach. The Island Interlude includes four nights' accommodation, a sunset cruise, gourmet picnic including a bottle of Champagne, personal beach drop-off to a secluded beach, VIP return airport to resort transfers, a la carte breakfast, dinner on one evening at the Long Pavilion or Pebble Beach restaurant, complimentary non-alcoholic beverages, use of non-motorised watersports and fitness centre, plus guests also have use of their own golf buggy, allowing the rest of the island to be explored at a leisurely pace.

Golf Getaway

Test your skills on Australia's only island championship golf course with a round of golf at the Hamilton Island Golf Club on neighbouring Dent Island. Featuring unparalleled views of the Whitsundays and the surrounding Great Barrier Reef, the course has been designed to challenge all levels of golf enthusiasts, from resort guests to professional golfers. The qualia Golf Getaway package includes four nights' accommodation, an 18-hole round of golf for two adults (includes return ferry transfers to Dent Island and use of a golf buggy on-course), VIP return airport to resort transfers, a la carte breakfast, dinner on one evening at the Long Pavilion or Pebble Beach restaurant, complimentary non-alcoholic beverages, use of non-motorised watersports and fitness centre, plus guests also have use of their own golf buggy, allowing the rest of the island to be explored at a leisurely pace.

Whitehaven Beach by Helicopter

Helicopter to iconic Whitehaven Beach and have one of the most exciting lifetime experiences. The aerial views from this scenic flight over the Whitsundays are breathtaking. Relax on Whitehaven Beach with its white silica sand and swim in the crystal blue waters. This package includes four nights' accommodation at qualia, a Whitehaven Beach by Helicopter tour with sparkling wine, VIP return airport to resort transfers, a la carte breakfast, dinner on one evening at the Long Pavilion or Pebble Beach restaurant, complimentary non-alcoholic beverages, use of non-motorised watersports and fitness centre, plus guests also have use of their own golf buggy, allowing the rest of the island to be explored at a leisurely pace.

Signature Experience

qualia provides the ultimate getaway for those searching for tranquility, luxury and privacy. After settling into your pavilion with a bottle of champagne, the Signature Experience provides you with seven nights, including one complimentary night, to enjoy an indulgent escape. Included is a bottle of Champagne, poolside dinner for two, VIP return airport to resort transfers, a la carte breakfast, complimentary non-alcoholic beverages, use of non-motorised watersports and fitness centre, plus guests also have use of their own golf buggy, allowing the rest of the island to be explored at a leisurely pace.

Reef Dive Experience / Snorkel and Explore Experience

Enjoy an incredible day out at the Great Barrier Reef as part of qualia's Reef Dive Experience / Snorkel and Explore Experience package. With the choice of diving or snorkelling, you can experience selected moorings around Bait Reef such as the famous Stepping Stones, Paradise Lagoon and Manta Ray Drop Off. All equipment is provided for diving and snorkelling, along with a full buffet lunch and light refreshments throughout the day. Travel two hours on a purpose-built motor vessel in comfort and style. This high-speed 24m catamaran rarely takes more than 60 passengers ensuring a boutique and intimate experience on board and a less crowded environment out at the reef. Once you have arrived you will have a minimum of 3.5 hours to snorkel or dive, swim, splash, and indulge in water fun before returning to Hamilton Island. This package also includes four nights' accommodation, VIP return airport to resort transfers, a la carte breakfast, complimentary non-alcoholic beverages, use of non-motorised watersports and fitness centre, plus guests also have use of their own golf buggy, allowing the rest of the island to be explored at a leisurely place

Reef Dive Experience: Full day Great Barrier Reef dive adventure per person

Snorkel and Explore Experience: Full day Great Barrier Reef snorkel adventure per person

Heart Island Luxury Adventure

Experience the ultimate Great Barrier Reef adventure to the iconic Heart Reef. Fly by helicopter to the Heart Island pontoon and take in the breathtaking views of Hardy Reef along the way. Once you have arrived, enjoy a glass bottom boat tour and snorkel around the surrounding lagoons. Each tour can host a maximum of 6 guests, ensuring a truly intimate and uninterrupted experience. This package includes four nights' accommodation at qualia, VIP return airport to resort transfers, a la carte breakfast, complimentary non-alcoholic beverages and use of non-motorised watersports, plus guests also have use of their own golf buggy, allowing the rest of the island to be explored at a leisurely pace.

4. RESTAURANT AND FACILITIES COPY

Pebble Beach

Situated on the island's northern waterfront is Pebble Beach, a casual and soothing precinct by the water. Pebble Beach restaurant is qualia's signature dining experience, offering relaxed waterfront dining for lunch and dinner. The food here is contemporary Australian, featuring seasonal, sustainable and ethical produce. Pebble Beach has a large infinity-edge pool with private cabanas set back in landscaped gardens, and sunbeds with poolside service available. A range of activities including snorkelling and kayaking are run by the Pebble Beach activities team. Pebble Beach is also the departure point for beach drop-offs and is home to qualia's private gym.

Long Pavilion

Sitting atop the hill at the north-western edge of qualia and facing directly out to Whitsunday Island, the aptly named Long Pavilion is a welcoming reception. Cool breezes flow through an expansive open framework of timber and glass, and soft downlighting creates the perfect place to relax and dine. qualia's Long Pavilion restaurant serves the finest Australian produce with a well-edited wine list and carefully curated drinks menu. qualia's relaxed dining experience at Long Pavilion is also one of the best locations on Hamilton Island to watch a Whitsunday sunset. Enjoy a pre-dinner drink or evening nightcap while lounging in the airy spaciousness of qualia's Long Pavilion.

Spa qualia

Placed at the heart of the resort and perfectly situated to catch the soft breezes and tranquillity of the Great Barrier Reef, Spa qualia is the ideal place for wellness and relaxation. The Spa ethos surrounds a contemporary yet natural approach to day spa, creating individual 'me time' with facials, massage, yoga and holistic therapies.

With six deluxe treatment rooms, Spa qualia is an all-encompassing, sensory experience with additional guest facilities including a relaxation area with steam room and outdoor tropical vichy shower, along with an open air yoga and meditation pavilion.

Library

qualia Library in the Long Pavilion is a cool, comfortable and quiet place to browse rare and limited edition books; magazines; classic novels and popular fiction. There is a good selection of games, including a handmade chess set.

Activities and Gym

With over 65 different activities on offer, there are a wide variety of pursuits to enjoy on Hamilton Island including scenic flights, sailing, golf, off road adventure tours, game fishing, bushwalking, waterskiing, parasailing and more. The qualia fleet provide a range of activities designed specifically for qualia guests including helicopter tours and private boat charters that allow you to access beautiful beaches, the Great Barrier Reef and islands of the Whitsundays.

For those seeking a break from relaxing and dining, the Fitness Centre has state-of-the-art equipment including four treadmills, three cross trainers and resistance machines. It also boasts stunning views of the Whitsundays for the perfect backdrop to any workout.

5. IMAGE LIBRARY

qualia's images are accessible on our online image library www.hamiltonisland.com.au/imagelibrary. For further information please contact the Sales Team at sales@hamiltonisland.com.au.